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IMPROVEMENT OF THE SYSTEM OF ECONOMIC SECURITY OF UKRAINIAN ENTERPRISES UNDER MODERN CONDITIONS

Under the current economic conditions, industrial enterprises of Ukraine have found themselves in conditions where it is necessary to independently ensure production activities, sustainable development and adequately respond to external influences that interfere with the realization of economic interests and use competitive advantages for equal competition. Under such circumstances, an important condition for improving the efficiency and sustainable development of business entities in a market environment is the formation of a system of economic security management of industrial enterprises. Today, in the national sense, there is no clear mechanism for managing the economic security of both industrial enterprises and commercial organizations. There are a large number of various programs and concepts that have been developed and implemented at large industrial enterprises, but all of them are internal in nature and are not systematic in use. In addition, the need to develop an effective system of economic security management of industrial enterprises is emphasized by the fact that a significant number of industrial enterprises are in crisis or close to it, brought to bankruptcy and liquidation. Therefore, the problem of forming a system of management of economic security of the enterprise is relevant and requires appropriate research. Financial and economic security of an enterprise is a complex system that contains various components aimed at the efficient use of material, labor, information and financial resources. Therefore, assessing the level of financial and economic security and the use of new methods and algorithms for the formation of financial and economic security of enterprises require further research and attract the attention of many scientists. Indicators and their limit values are important for financial and economic security. Failure to

comply with these indicators can interfere with the normal operation of the enterprise and lead to the formation of negative trends. Business entities are constantly exposed to various influences, risks and threats that negatively affect the level of their financial and economic security. Therefore studies related to the definition of the systemic essence of financial and economic security and the management of its provision remain relevant.

The ways to improve the management of financial and economic security of enterprises at the internal level include: improving the regulatory and legal protection of all areas of activity; ensuring the reliability of personnel; protection of information used by the enterprise; effective monitoring of finances and risks of financial activity; increasing financial stability and independence through ensuring the efficiency of the main activity, competitiveness of products and/or services; correct choice of market behavior strategies.

The main criteria for assessing the effectiveness and reliability of the formed system are: sustainable development, preservation and increase of material values of the enterprise, high level of competitiveness of products; use of innovative technologies in production activities; inviolability of commercial information and all resources; timely prevention of crisis situations and neutralization of negative factors affecting the activities of the enterprise.

Improving the economic security management system of an enterprise is a complex and multidimensional process on which its sustainable development and protection against threats and dangers depend.

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